

PLACEMENT DRIVE NOTIFICATION

Company	LIC Mutual Fund
Company Type	Financial Services
About the Company	<p>Being a group company of India's premier and most trusted brand i.e., LIC of India, LIC Mutual Fund is one of the well-known players in the Asset Management sphere. Staying true to our core values of Inspiring Trust, Sustaining Purity, Fuelling Growth and Ensuring Protection for our esteemed investors, we are committed to customer-focused investment solutions, to deliver Khushiyaan, Zindagi ki.</p> <p>Website http://licmf.com</p>
Job Title	Relationship Executive (Contractual Staff)
Job Description	<p>This is a contractual position and he/she will be responsible for sales and distribution of Mutual Fund through allocated channel partner. He/she will be required to deliver the sales targets given by the Relationship Manager and thus contribute in achievement of overall targets like new folio generation, IFA and KBPs empanelment, bank branch activation. The quarterly targets would be communicated, and he/she would be responsible for achievement for the same.</p> <ul style="list-style-type: none"> • Maintaining good relations with clients to further procure and build business. • All designated Sales & Marketing coordination activities. • Achieve targeted new client / new SIP additions. • Assist in evaluating market trends and gather competitive information. • Ensure effective, efficient and error free Data collation and analysis. • Consistent Sales reporting to the designated line of reporting. • Build dynamic, effective and error free database which would be consistently reported to the designated line of reporting and in line with the timelines of the designated reporting guidelines. • Ensure all activities are in line within the framework of statutory guidelines. • Any other assignment in line with overall sales & marketing strategies framed. <p>Evaluation On performance</p> <ol style="list-style-type: none"> 1. If achieved more than 75 % - Absorption after passing test and Interview 2. 50-74.9% - Extension for 6 months 3. 25-49.9% -Extension for one year 4. Bank Branch Activation - Min 10 SIP and min 5 lacs lumpsum per branch <ul style="list-style-type: none"> - 1st Quarter min 25% of banks should be active - 2nd quarter 40% of Banks mapped should be active - 3rd quarter 60% of banks mapper should be active - 4th quarter min 75% of banks mapped should be active

Job Location	Sikkim
Eligible Degrees	MBA, M.Com
Eligibility Criteria	NA
Desired Skills	NA
Compensation (CTC)	INR 1.8 – 1.92 LPA
Selection Process	Will be informed later
Date of Interview	Will be informed later
Venue	online